

## Blue Book Subscription Pricing

In a volatile industry like produce, there's no room for error.

Since 1901, Blue Book has brought predictability to the end-to-end produce supply chain, helping family-owned growers and national grocers alike make the right business connections and the right trading decisions at the right time. Manage your business, limit your financial risk, and accelerate your revenue growth with Blue Book, the most trusted name in produce.

Better connections. Better decisions. Better outcomes.

**Ready to subscribe to Blue Book's industry leading data and insights?**

		Best Value	
Basic	Standard	Premium	Enterprise
Unlock industry leading produce-specific credit and business information for the whole produce supply chain.	Leverage advanced features to manage trading risk and facilitate new customer relationships.	Scale across your entire organization with unlimited access. Your teams are empowered to make the right decisions at the right time.	Real-time data feeds integrated into your native systems.
<b>\$995 / Year</b> \$4,400 + Value	<b>\$1,795 / Year</b> \$7,400 + Value	<b>\$3,395 / Year</b> \$15,700 + Value	<b>Contact Sales for custom pricing</b> [sales@bluebookservices.com]
<p>What's included:</p> <ul style="list-style-type: none"> <li>✓ <b>3 total seat licenses</b> to access our customer platform</li> <li><b>NEW</b> <b>Unlimited</b> descriptive listings</li> <li><b>NEW</b> <b>Unlimited</b> Blue Book Business Reports</li> <li>✓ Up to 10 total <b>Business Reports with Experian Supplement</b></li> <li><b>NEW</b> 1 complimentary Business Report <b>with Public Records Supplement</b></li> </ul>	<p>All <i>Basic</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> <li>✓ <b>8 total seat licenses</b> to access our customer platform</li> <li><b>NEW</b> <b>Complimentary logo</b> publishing</li> <li>✓ <b>Unlimited</b> credit ratings search with company history</li> <li>✓ Up to 25 total <b>Business Reports with Experian Supplement</b></li> <li><b>NEW</b> Discounted collection and trade <b>dispute resolution services</b></li> <li><b>NEW</b> View &amp; search company contacts &amp; updates Export to <b>250 data records</b> per day per seat, including <b>sales lead generation contacts</b></li> </ul>	<p>All <i>Standard</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> <li><b>NEW</b> <b>30 total seat licenses</b> to access our customer platform</li> <li>✓ Search firms by Blue Book Credit Score</li> <li><b>NEW</b> Complimentary <b>"Who's viewed my profile"</b></li> <li><b>NEW</b> <b>Discounted (or free)</b> trade dispute resolution services</li> <li>✓ <b>Unlimited</b> database sales lead generation searches</li> <li>✓ Export up to <b>500 data records</b> per day per seat</li> <li><b>NEW</b> <b>Discount on digital ad purchases</b></li> </ul>	<p>All <i>Premium</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> <li>✓ <b>Unlimited, fully automated, real-time access to Blue Book</b> trading partner updates and sales lead generation information</li> <li>✓ Export up to <b>2,000 data records</b> per day per seat via custom CSV queries and export <b>unlimited data records</b> via API</li> <li>✓ <b>License to integrate</b> Blue Book Services' business and credit data <b>directly into your CRM, credit management tool, or proprietary database</b></li> </ul>

			Best Value	
	Basic	Standard	Premium	Enterprise
<b>Business Profile</b> <ul style="list-style-type: none"> <li>Annual Subscription Price</li> <li><b>NEW</b> Seat Licenses</li> <li><b>NEW</b> Business Descriptive Listing</li> <li>Logo [HQ + Branch]</li> <li>Annual Print Blue Book</li> </ul>	\$995 3 Unlimited \$199 \$220	\$1,795 8 Unlimited Complimentary \$220	\$3,395 30 Unlimited Complimentary \$220	Contact Sales Unlimited Unlimited Complimentary \$220
<b>Trading Intelligence</b> <i>Ratings &amp; Credit Scores</i> <ul style="list-style-type: none"> <li>Credit Worth Estimate ['M' rating]</li> <li>Trade Experience ['X' rating]</li> <li>Pay Description ['P' rating]</li> <li>Blue Book Credit Score</li> <li>Company Updates</li> <li>Credit Sheet Update Report [Weekly]</li> <li><b>NEW</b> Blue Book Credit App Service</li> </ul> <i>Business Reports</i> <ul style="list-style-type: none"> <li><b>NEW</b> Blue Book Business Report</li> <li>Business Report with Experian</li> <li><b>NEW</b> Business Report with Public Records</li> </ul> <i>Trade Dispute Services</i> <ul style="list-style-type: none"> <li><b>NEW</b> Courtesy Contacts</li> <li>Dispute Resolution [Success Fee]</li> <li><b>NEW</b> Dispute Resolution [with A/R file submission]</li> <li>Claims Activity Table</li> </ul>	Limited Limited Limited Limited Not Available ✓ 5  Unlimited 10 1  Unlimited 10% Fee 5% Fee ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 15  Unlimited 25 5  Unlimited 5% Fee 2% Fee ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 30  Unlimited 50 15  Unlimited 2% Fee Complimentary ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 30  Unlimited 50 15  Unlimited 2% Fee Complimentary ✓
<b>Sales Intelligence</b> <ul style="list-style-type: none"> <li>Lead Generation / View Company Contacts</li> <li>Export Data Records [.CSV file]</li> <li><b>NEW</b> Who's Viewed My Profile</li> <li><b>NEW</b> Blue Book Digital Ad Discount</li> </ul>	Limited Not Available \$199 Not Available	Unlimited 250 Records / Seat \$99 5%	Unlimited 500 Records / Seat Complimentary 10%	Unlimited Unlimited [API/CSV] Complimentary 10%
<b>Market Intelligence</b> <ul style="list-style-type: none"> <li><b>NEW</b> Business Valuation</li> <li>Produce <i>Blueprints</i></li> <li>Know Your Commodity</li> <li>Trading &amp; Transportation Guide</li> <li>The Produce Reporter</li> </ul>	\$175 ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓

Select subscription type:  Basic  Standard  Premium

Credit Card

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CW: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Company Name: \_\_\_\_\_

Billing Address associated with Card: \_\_\_\_\_ [ADDRESS]

\_\_\_\_\_ [CITY] \_\_\_\_\_ [STATE] \_\_\_\_\_ [ZIP] \_\_\_\_\_ [COUNTRY]

Check in U.S. funds; drawn on U.S. or Canadian bank

International money order  International wire bank transfer

**Name of bank:** Old National Bank, Evansville, IN USA 47705 / Swift: OLNAUS44 / ABA: 086300012

**Account of:** Blue Book Services, 845 E. Geneva Rd., Carol Stream, IL USA 60188 / Account Number: 127733380

Please e-mail wire payment transfer confirmation with the invoice number to [eft@bluebookservices.com](mailto:eft@bluebookservices.com)

Authorized by: \_\_\_\_\_ [SIGNATURE] \_\_\_\_\_ [PRINT NAME] \_\_\_\_\_ [DATE]

Subscription	\$ _____
Logo [Basic only]	\$ _____
Print Blue Book	\$ _____
International Shipping*	\$ _____
State Sales Tax	\$ _____
<b>Total Due</b>	<b>\$ _____</b>

\*International shipping for delivery of a Blue Book outside of the United States and Canada.  
 Central & South America: \$125  
 Europe, Asia & Africa: \$75 / Mexico: \$65  
 FedEx used when available.