

Blue Book Subscription Pricing

In a volatile industry like produce, there's no room for error.

Since 1901, Blue Book has brought predictability to the end-to-end produce supply chain, helping family-owned growers and national grocers alike make the right business connections and the right trading decisions at the right time. Manage your business, limit your financial risk, and accelerate your revenue growth with Blue Book, the most trusted name in produce.

Better connections. Better decisions. Better outcomes.

Ready to subscribe to Blue Book's industry leading data and insights?

		Best Value	
Basic	Standard	Premium	Enterprise
Unlock industry leading produce-specific credit and business information for the whole produce supply chain.	Leverage advanced features to manage trading risk and facilitate new customer relationships.	Scale across your entire organization with unlimited access. Your teams are empowered to make the right decisions at the right time.	Real-time data feeds integrated into your native systems.
\$995 / Year \$4,400 + Value	\$1,795 / Year \$7,400 + Value	\$3,395 / Year \$15,700 + Value	Contact Sales for custom pricing [sales@bluebookservices.com]
<p>What's included:</p> <ul style="list-style-type: none"> ✓ 3 total seat licenses to access our customer platform NEW Unlimited descriptive listings NEW Unlimited Blue Book Business Reports ✓ Up to 10 total Business Reports with Experian Supplement NEW 1 complimentary Business Report with Public Records Supplement 	<p>All <i>Basic</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> ✓ 8 total seat licenses to access our customer platform NEW Complimentary logo publishing ✓ Unlimited credit ratings search with company history ✓ Up to 25 total Business Reports with Experian Supplement NEW Discounted collection and trade dispute resolution services NEW View & search company contacts & updates Export to 250 data records per day per seat, including sales lead generation contacts 	<p>All <i>Standard</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> NEW Unlimited seat licenses to access our customer platform ✓ Search firms by Blue Book Credit Score NEW Complimentary "Who's viewed my profile" NEW Discounted (or free) trade dispute resolution services ✓ Unlimited database sales lead generation searches ✓ Export up to 500 data records per day per seat NEW Discount on digital ad purchases 	<p>All <i>Premium</i> features, <u>plus</u>:</p> <ul style="list-style-type: none"> ✓ Unlimited, fully automated, real-time access to Blue Book trading partner updates and sales lead generation information ✓ Export up to 2,000 data records per day per seat via custom CSV queries and export unlimited data records via API ✓ License to integrate Blue Book Services' business and credit data directly into your CRM, credit management tool, or proprietary database

	Basic	Standard	Best Value Premium	Enterprise
Business Profile <ul style="list-style-type: none"> Annual Subscription Price NEW Seat Licenses NEW Business Descriptive Listing Logo [HQ + Branch] Annual Print Blue Book 	\$995 3 Unlimited \$199 \$220	\$1,795 8 Unlimited Complimentary \$220	\$3,395 Unlimited Unlimited Complimentary \$220	Contact Sales Unlimited Unlimited Complimentary \$220
Trading Intelligence <i>Ratings & Credit Scores</i> <ul style="list-style-type: none"> Credit Worth Estimate ['M' rating] Trade Experience ['X' rating] Pay Description ['P' rating] Blue Book Credit Score Company Updates Credit Sheet Update Report [Weekly] NEW Blue Book Credit App Service [Coming Soon] <i>Business Reports</i> <ul style="list-style-type: none"> NEW Blue Book Business Report Business Report with Experian NEW Business Report with Public Records <i>Trade Dispute Services</i> <ul style="list-style-type: none"> NEW Courtesy Contacts Dispute Resolution [Success Fee] NEW Dispute Resolution [with A/R file submission] Claims Activity Table 	Limited Limited Limited Limited Not Available ✓ 5 Unlimited 10 1 Unlimited 10% Fee 5% Fee ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 15 Unlimited 25 5 Unlimited 5% Fee 2% Fee ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 30 Unlimited 50 15 Unlimited 2% Fee Complimentary ✓	Unlimited Unlimited Unlimited Unlimited Complimentary ✓ 30 Unlimited 50 15 Unlimited 2% Fee Complimentary ✓
Sales Intelligence <ul style="list-style-type: none"> Lead Generation / View Company Contacts Export Data Records [.CSV file] NEW Who's Viewed My Profile NEW Blue Book Digital Ad Discount 	Limited Not Available \$199 Not Available	Unlimited 250 Records / Seat \$99 5%	Unlimited 500 Records / Seat Complimentary 10%	Unlimited Unlimited [API/CSV] Complimentary 10%
Market Intelligence <ul style="list-style-type: none"> NEW Business Valuation Produce <i>Blueprints</i> Know Your Commodity Trading & Transportation Guide The Produce Reporter 	\$175 ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓	Complimentary ✓ ✓ ✓ ✓

Select subscription type: Basic Standard Premium

Credit Card

Credit Card Number: _____ Expiration Date: _____ CW: _____

Cardholder's Name: _____

E-mail: _____

Company Name: _____

Billing Address associated with Card: _____ [ADDRESS]

_____ [CITY] _____ [STATE] _____ [ZIP] _____ [COUNTRY]

Check in U.S. funds; drawn on U.S. or Canadian bank

International money order **International wire bank transfer**

Name of bank: Old National Bank, Evansville, IN USA 47705 / Swift: OLNAUS44 / ABA: 086300012

Account of: Blue Book Services, 845 E. Geneva Rd., Carol Stream, IL USA 60188 / Account Number: 127733380

Please e-mail wire payment transfer confirmation with the invoice number to eft@bluebookservices.com

Authorized by: _____ [SIGNATURE] _____ [PRINT NAME] _____ [DATE]

Subscription	\$ _____
Logo [Basic only]	\$ _____
Print Blue Book	\$ _____
International Shipping*	\$ _____
State Sales Tax	\$ _____
Total Due	\$ _____

*International shipping for delivery of a Blue Book outside of the United States and Canada.
 Central & South America: \$125
 Europe, Asia & Africa: \$75 / Mexico: \$65
 FedEx used when available.