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#### **WHAT IS A "REGISTERED DEVELOPER?"**

Registered Developers are independent, third-party companies that typically offer technology applications which incorporate select Blue Book content or data into their offering. Registered Developers encompass a broad range of technology or service offerings, from e-commerce platforms to accounting software.

#### **HOW DOES A BLUE BOOK MEMBER BENEFIT FROM A REGISTERED DEVELOPER?**

For Blue Book Members using a Registered Developer's technology solution, the primary benefits typically include convenience and saved time. For example, a Member using a Registered Developer's e-commerce platform saves steps when the current Blue Book rating is displayed along with the other transaction parameters.

#### **WHAT ARE THE GENERAL PROGRAM GUIDELINES?**

While not certified by Blue Book Services, Registered Developers must agree to and comply with terms and standards that precisely specify the manner and circumstances in which Blue Book content or data may be displayed. Registered Developers are also expected to comply with industry standards and best-practices, particularly with regard to security.

#### **WHAT IF I NEED SUPPORT?**

If you are using a Registered Developer's technology solution and you need help, your questions about the Blue Book content itself are always welcome. Simply call or e-mail Blue Book's Customer Service team at 630.668.3500 or [customerservice@bluebookservices.com](mailto:customerservice@bluebookservices.com) if you have questions about a Blue Book rating's meaning or concerns about a reported rating change. However, the Registered Developers are solely responsible for the technical support of their technology solutions.

Finally, Members are also encouraged to regularly visit Blue Book Online Services (BBOS) at <http://www.producebluebook.com> to view exclusive information and tools from detailed reports, useful comparative analytics, and helpful resources found only in BBOS' "Learning Center."

For businesses interested in more information, visit the Registered Developer Program ([http://www.producebluebook.com/Pdfs/About\\_RDP.pdf](http://www.producebluebook.com/Pdfs/About_RDP.pdf)) information page.

Visit the Registered Developers ([http://www.producebluebook.com/registered\\_developers.aspx](http://www.producebluebook.com/registered_developers.aspx)) page for a complete list of the current participants in the Blue Book Registered Developer Program.

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